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NEWS

Leading veterinary endoscopy company introduces new educational source for pet owners.

SANTA BARBARA, CALIF., May 21, 2008 — Karl Storz Veterinary Endoscopy-America, the world leader in veterinary endoscopy equipment, is pleased to announce the launch of lapspay.com, a source for pet owners to learn about laparoscopic spays, a revolutionary new veterinary procedure which hails 65% less pain, reduced trauma and faster recovery times than a traditional open surgical spay. The site also serves as a resource for pet owners to learn about other small animal procedures which can now be performed via a minimally invasive approach, as well as a resource for pet owners to find veterinarians offering minimally invasive surgical techniques in their area.

[Lapspay.com](http://lapspay.com) offers pet owners' information about how minimally invasive techniques developed for human medicine have been adopted to offer animals the same benefits it provides humans: less pain, reduced trauma and faster recovery time. "Minimally invasive surgery provides advantages to the animal such as small incision size and shorter recovery time with less pain. Some surgeries can be performed with greater precision than with traditional techniques. There is also a reduced risk of infection and other complications," said Dr. Eric Monnet, a cardiothoracic surgeon at Colorado State University College of Veterinary Medicine and Biomedical Sciences. Procedures that have traditionally required large incisions are now performed through natural opening in the body or through one or more tiny holes. An endoscope (camera) magnifies the internal structures of the body on a monitor, allowing for greater precision, better visualization and fewer complications. Most notably, minimally invasive techniques have been developed to perform the most common abdominal surgery in dogs and cats: spays.

A study published in the 2005 Journal of the Veterinary Medical Association concluded laparoscopic spays caused less surgical stress and up to 65% less postoperative pain than a traditional open surgical spay*. Even so, most spays are still done via traditional open surgery, largely due to the special training and equipment that laparoscopic spays require. As training programs have become more available to veterinarians and as teaching universities, such as Colorado State University, have begun teaching veterinary students the technique as part of their standard curriculum, the laparoscopic spay operation is becoming more widely available across the United States and Canada. "We can now provide even better service to the client that wants the same quality of medicine and surgery for their four legged family member as they do for themselves", Irvin E. Herling, DVM, Doc Side Veterinary Medical Center and Minimally Invasive Surgicenter.

As veterinarians and animal lovers are increasingly exposed to the advantages of minimally invasive techniques through resources like lapspay.com our pets will ultimately be the ones to benefit. Just as endoscopy has become the standard practice in human surgery it promises to become the standard in veterinary medicine. Laparoscopic spays are truly a humane and practical alternative to traditional open surgical techniques.



Karl Storz Veterinary
E n d o s c o p y

Better Visualization • Faster Recovery • Less Pain

About Karl Storz Veterinary Endoscopy-America

Karl Storz Veterinary Endoscopy-America Inc. draws upon the technical innovation and excellence of Karl Storz GmbH & Co., the world leader in medical endoscopy, to produce high quality endoscopy and video imaging systems for use in veterinary practice. For over 15 years Karl Storz Veterinary Endoscopy-America Inc. has been dedicated to expanding the use of minimally invasive surgical techniques in veterinary medicine. By adopting the same minimally invasive techniques used in human surgery, animals of all sizes reap the same benefits endoscopic surgery offers humans: less pain, minimally recover time and fewer complications. Just as endoscopy has become the standard practice in human surgery it promises to become the standard in veterinary medicine.

Karl Storz Veterinary Endoscopy-America Inc. serves the veterinary community in the United States and Canada. For more information about Karl Storz Veterinary Endoscopy-America Inc. products please visit www.karlstorzvet.com, for more information about the application of endoscopic techniques in veterinary medicine please visit www.lapspay.com.

*Devitt, Chad, DVM, MS, DACVS. "Duration, Complication, Stress and Pain of Open Ovariohysterectomy Versus a Simple Method of Laparoscopic-Assisted Ovariohysterectomy in Dogs." Journal of the American Veterinary Medical Association Volume 227, Number 6 (September 15, 2005).